



# Niche Research Work Book

# 5X Niche Research Workbook

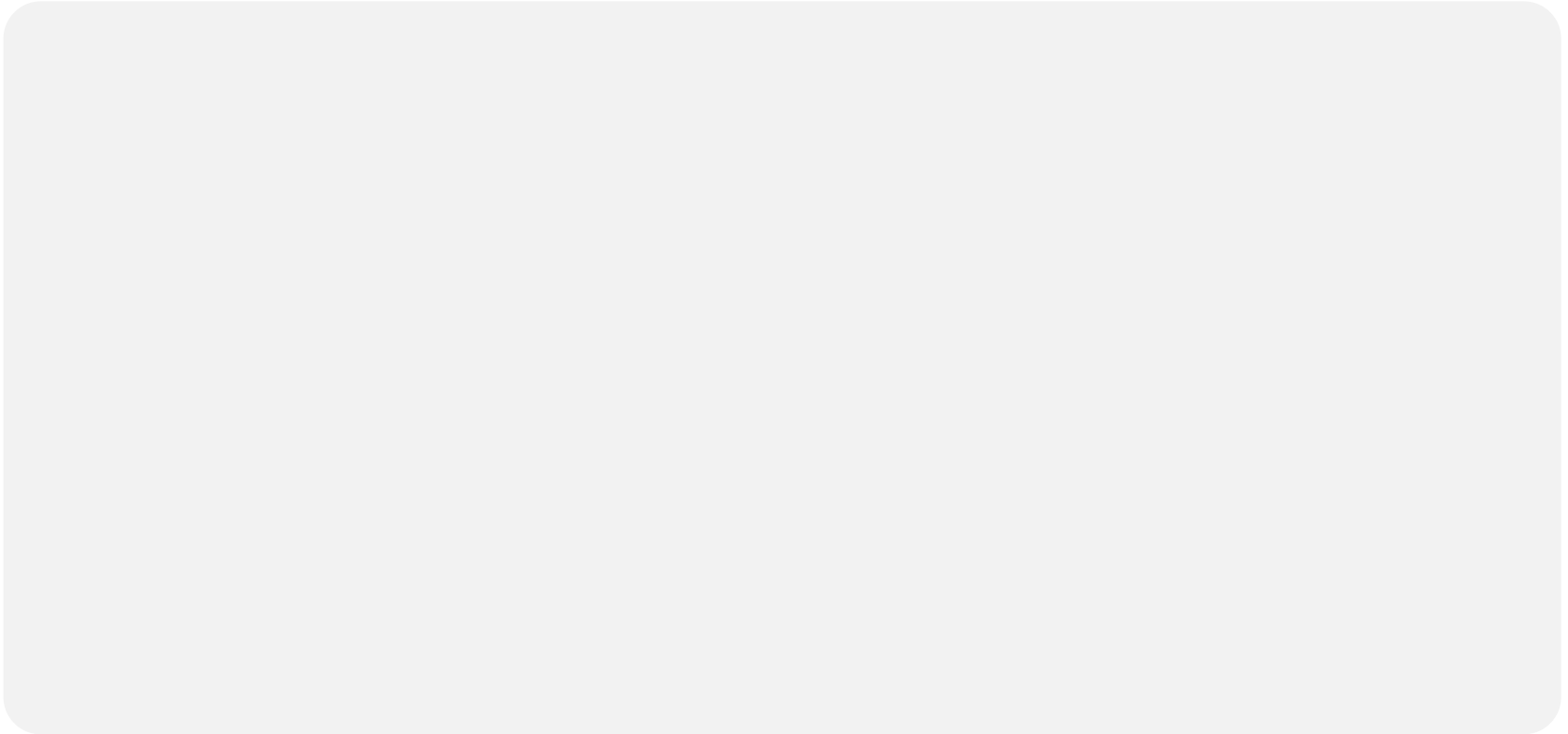
Type to enter text Find Niche You Are Interested In. Is There An Industry You Are An Expert In, Have Worked Before Or Have Passion For?

Narrow It Down To Specific Sub Set. So If You Are Interested In Health And Fitness, Are You In Weight Loss, Exercise To lose Weight, Juicing To Lose Weight etc.

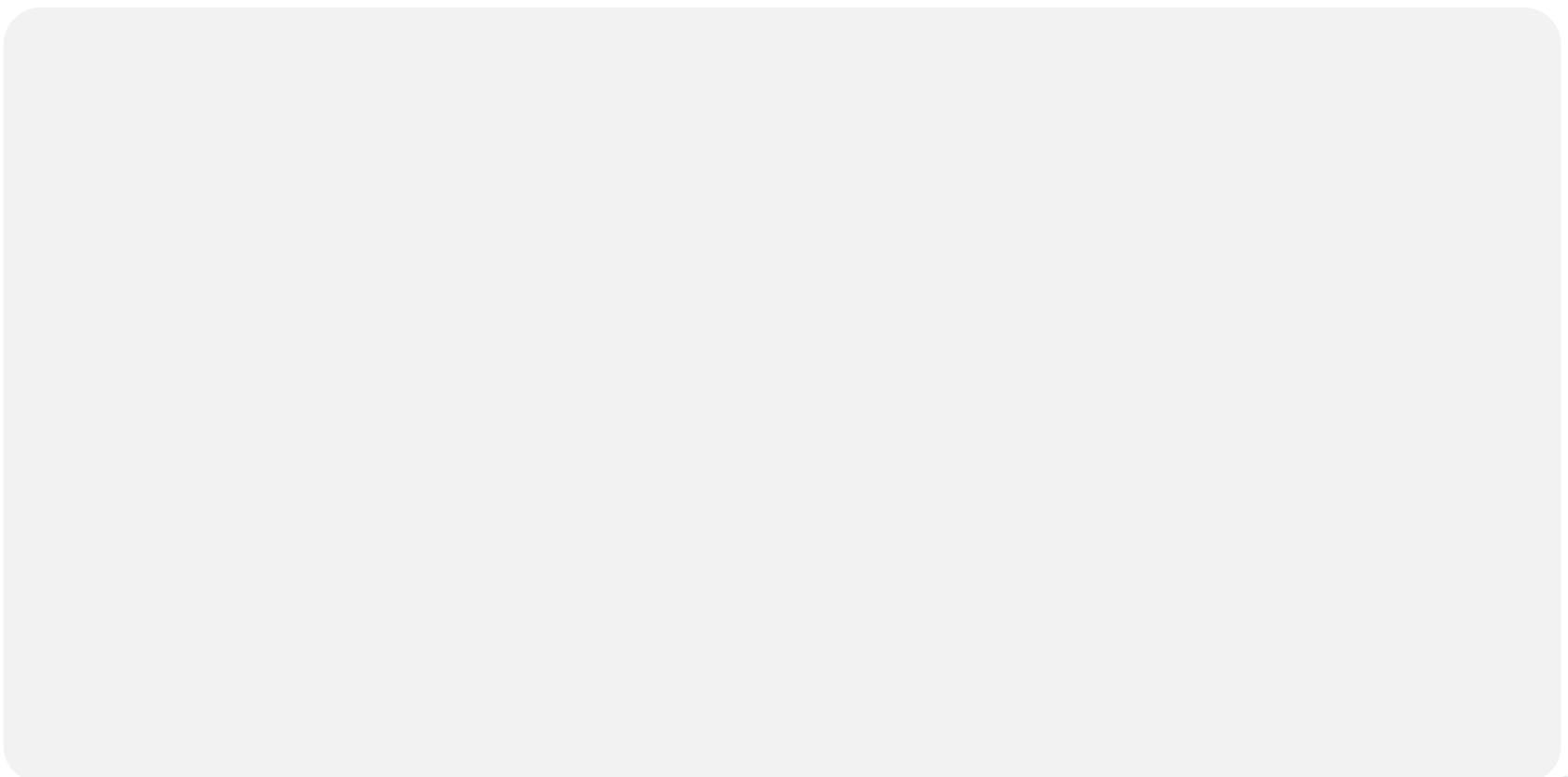


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Narrow It Down Further. So If You Were In Exercise, Are You Interested In Gym Workouts, Natural Workouts, Marathon Training Etc.



Google Trend To See There Is Enough Traffic And The Trend Is Not Dying. Make Sure The Trend Is In The Region You Are Interested In. How Is The Good Trend?



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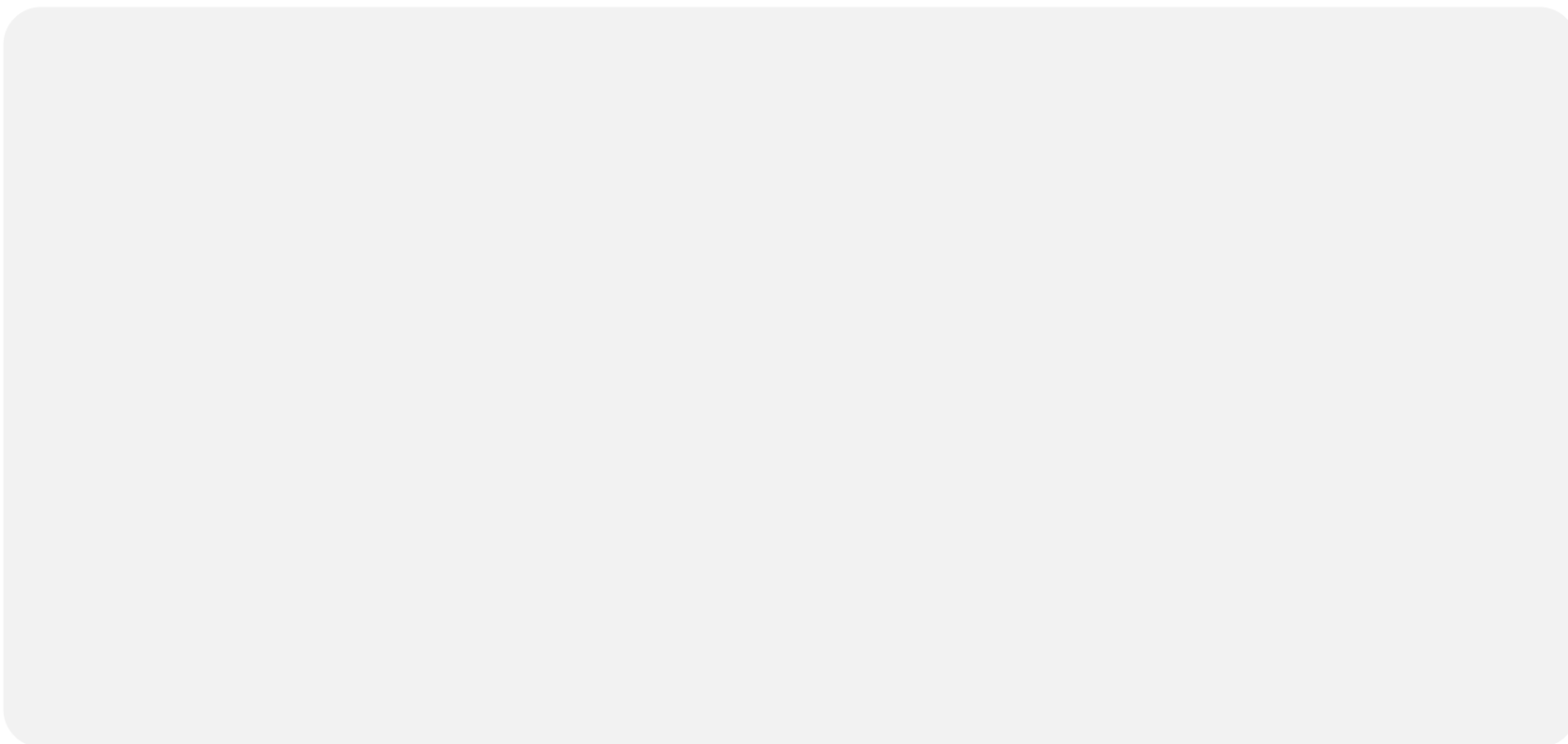
Google Websites And Forums Around The Topic. Are There Enough Websites, Forums, Facebook Groups And Users? Are They Interested In Your Product? Was There A Topic Many People Were Talking About That You Could Use?

Go To Amazon. Find Best Seller Books In Your Industry. Are They Close To Topic You Are Interested In? Get Some Ideas On Topic And Style Of Books They Are Selling



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Go To Click Bank Marketplace. Is There Enough Sales And Enough Commissions?



Once You Have A Final Topic Send Some Affiliate Traffic Via Facebook Ads To See How Much Sales You Get. Or Create A Lead Page And Send Traffic Via Ads. Is Your Topic Converting Good?

If Yes——> You Have A Proven Winner

If No——> Start Research Again

